



# RISE

*The Imprint of Humanity*

## YOUTH BOARDS

### Project Profile



Take your business to the next level by inviting a Youth Board member to help inject product innovation and shape a new strategic direction for your organization.

Organizations can differentiate themselves and have a competitive advantage if they also include the youth in some of their decision making, especially when it comes to product innovation and marketing. Youth bring a fresh and honest perspective because they speak objectively but are often overlooked, yet they are an organization's future customers.

Youth Boards are an exclusive program of RISE that aims to position youth into boards and committees of organizations. RISE has a database of these young but business-minded individuals that are keen to be engaged in corporations as part of their practical development. This is a unique CSI venture, corporations can consider as an alternative and RISE has made this possible and set the trend by having a young entrepreneur Lwandle Dlamini on its Board of Directors.

To be a Youth Board member, young people register with RISE indicating the perspectives they can bring to the table. Companies are invited to then select a Youth Board member they would like to have participate in a committee and provide input. Members can be singular or multiple on a standing or alternative basis depending on the needs of the company. One of the ways companies then support members for their valuable contributions, is with a reference letter that they can use in various instances like university applications and curriculum vitae. This is truly a fantastic opportunity for the youth.

Help us to empower our youth and give them a sense of purpose, invite a Youth Board member and be a different kind of socially conscious organization and start to experience a brand new way of doing things and a brand new business perspective.

**Celiwe Dlamini**

**TO SUPPORT THIS PROJECT CONTACT RISE**  
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